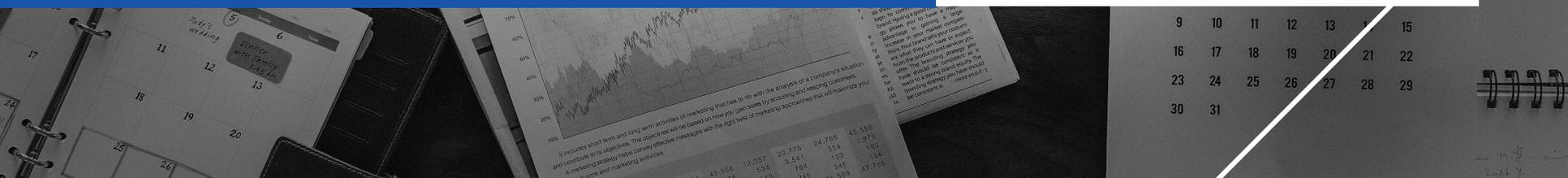


Business Studies

Experiential Learning Department



Course Offerings

Gr. 9 – BTT10

Business
Technology

Gr. 10 – BBI20

Introduction to
Business

Gr. 11 – BAF3M

Introduction to
Accounting

Gr. 11 – BMI3C

Introduction to
Marketing

Gr. 12 – BAT4M

Financial
Accounting

Gr. 12 – BOH4M

Business
Leadership

Gr. 12 – BBB4M

International
Business

Gr. 12 – IDC4U

Financial
Securities

Career Exploration

- Job Shadow Day - Women in Capital Markets
- World of Choices - Business Careers Conference
- No Limits - Accounting Conference
- SheBiz - Women in Capital Markets

Business Challenges

- Stock Market Challenge
- Titan Challenge - online Business Game Simulation
- DECA Competition - Case Study Competition
- Financial Literacy Competition

Experiential Activities

- JA Company Program - Become an Entrepreneur
- CPA High School Ambassador Program
- Day on Bay - Jr Economics Club

“ I attended Women in Capital Market’s Shebiz conference back in 2015, without expectations of the impact WCM would have on my learning and development in the long-term. Shebiz is a free day-long conference hosted for high school students to explore business and STEM opportunities (thank you Ms. Leung from Victoria Park C.I. for signing me up).

Fast forward to Shebiz 2019...I had the opportunity to share my story as a panelist. Shebiz 2015 gave me early exposure to career opportunities in Capital Markets and access to students and professionals engaged in the organization. ”

- VPCI Business Studies Alumni





Victoria Park DECA

Business Competition Club



What is DECA?



- An international, non-profit organization
- A high school business case competition
- Includes leadership conferences, networking opportunities, business workshops, and more
- Prepares you with practical business knowledge and experience for post-secondary education, job applications, and the real world!



COMPETITION LEVELS

#1: REGIONALS

- Compete with students in the **same school board** (e.g. TDSB)

#2: PROVINCIALS

- Compete with students all **across Ontario** at the Toronto Sheraton Centre

#3: ICDC

- Compete **internationally** at a specific location in the US (2021 - Anaheim, California)





PAST COMPETITIONS (Provincial & International)



COMPETITIVE EVENTS OVERVIEW:

- DECA offers three types of events for competitors—orals, writtens or Virtual Simulations
- Helps improve different interpersonal skills that are beneficial for the future

ORALS

- Choose between Individual or Team events
- A variety of events from different clusters
- Prepared on-the-spot and tests critical thinking abilities

WRITTENS

- Ranges from writing reports to analyzing real-world companies
- Prepared over time
- A variety of events to choose from to build different skills



2020-2021 VPCI DECA EXEC

FOLLOW US!



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